

J DOUGLAS PALMIERI

(CELL) 401-640-5894 • EMAIL: dougpalmieri@mac.com

SKILL SUMMARY

**PRODUCTION/VOICE OVER
RADIO PROGRAMMING**

**ON AIR TALENT
CREATIVE IDEA GENERATION**

**COPY WRITING
MENTORING**

PROFESSIONAL EXPERIENCE

Production/Voice Over

- 17 years of commercial and imaging production in Providence and Boston markets for a variety of radio formats.
- Owner of a Voice Over/Production freelance service company; clients have included the Newport Harbor Corporation and Clear Channel Providence.
- Voice Over talent for regional and national documentary projects and public service announcements.
- On camera host for "I Sold My House.com", a taped television segment for real estate in the region.

Radio On Air Talent/Host

- Highly rated on-air personality and skilled interviewer.
- Public host at station and community events.

Programming, Research & Strategy

- Develop continual study of market and demographic conditions to determine strategic course of action for radio programming.
- Assist program director in building questionnaires and research specs for focus groups, auditorium music testing, consumer callout studies and perceptual studies.
- Analyze results, build and implement strategies, resulting in a market share dominant radio station in target demographics.

Creativity: Idea Generation & Problem Solving

- Strong ability to generate ideas and solve problems. Experienced in generating ideas relating to new and fresh methods of attracting an audience and appealing to clients.

Writing Skills

- Apply creative skills to write station promotional announcements and client commercials.

Management: Coaching & Team Work

- A strong leader and team player; adept at supporting and developing team members to achieve personal and professional goals.
- Worked on Process Improvement Teams to establish workplace goals and improved workplace conditions/customer service. Results included revamped production order and copywriting systems, added sales opportunities and better production facilities.

State of the Art Radio Production Computer Skills

- Prophet Next Gen automation system, Audio Vault, Adobe Audition editor, Pro-Tools, Selector and Windows.

J DOUGLAS PALMIERI

(PAGE 2)

45 WINTER STREET, WAKEFIELD, RI 02879 • (C) 401-640-5894 • EMAIL: DOUGPALMIERI@MAC.COM

EMPLOYMENT HISTORY

Entercom, Providence (January 2011-Present)

Production Director - WEEI Sports Radio Network - Outer Markets

- Oversee commercial production for WEEI network stations in Providence, RI - Springfield and Worcester, MA. Write, voice, and produce commercials and promos. Work closely with sales and marketing departments to create successful advertising campaigns for clients for top rated Sports Talk Network Affiliates.

Greater Media, Boston (August 2007-January 2011)

Cluster Production Director/Imaging Director 96.9 WTKK-FM

- Oversaw commercial production for FM Talk 96.9 WTKK. Wrote, voiced, and produced commercials, promos, and sweepers for WTKK and other stations in cluster.
- Worked closely with sales and marketing departments to create successful advertising campaigns for clients in top rated FM Talk format.

DougVoice.com Production Services (2006-present)

- Free Lance Production Services. International clients have included 94 WHJY-FM, Providence; 99.1 WPLR-FM, CT; 790-AM The Score, Providence; Clear Channel, Portsmouth; 89.7 The Bay, Malta; Newport Harbor Corporation.

Clear Channel Radio, Providence RI (1998-2006)

Creative Services Director: WHJY-WHJJ-WWBB-WSNE

- All duties listed above as well as managing department personnel and cluster voice talent.
- On-air talent on 94 WHJY-FM and member of weekly "Point-Counterpoint" political talk show on Talk Radio 920 WHJJ-AM.

On Air Jock & Imaging Director - Assistant Program Director- WHJY (1998-2004)

- Top rated night jock and consistent fill in for morning show.
- Responsible for all imaging elements for station, including copywriting, voice and production.
- Worked directly with Program Director in programming 50,000 watt heritage rock station.
- Helped conceptualize promotional ideas and contest methodology,
- Coordinated with marketing and sales department to achieve mutually beneficial advertising concepts and on air presentation.

Clear Channel, Portsmouth, NH (1996-1998)

6 station cluster Production/Imaging Director & On Air Talent

EDUCATION

Connecticut School of Broadcasting Wellesley, MA - 1993

Certificate in radio on air and production

References available upon request